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September 28, 2026

Bulletproof 360, Inc. — Shopify Ecommerce Specialist (Contract)

Re: Shopify Ecommerce Specialist, remote contract (approximately five months)

Hi Bulletproof team,

Your posting asks for a Shopify practitioner who builds cleanly and has strong quality assurance discipline. So before applying, I ran a launch-QA pass on bulletproof.com: all 127 products and 110 collections in the public Shopify feed, every product page, the Coupon Restrictions FAQ and the WordPress sitemaps, on September 27. The findings and the tools I built from them are at mousabatarseh.com/bulletproof-review.

A few things I'd raise in week one. Four in-stock products — Collagen Protein 14.3 oz, two 10-count pod SKUs and Brain Octane 14 oz — are published in the feed, but their pages return a 404. The Pumpkin Spice creamer pictured in the homepage BOGO banner is set to noindex, along with nine other standalone products, Brain Octane Packets and its 4,193 reviews among them. And the FAQ says BOGO needs code BOGO50 while the banner says no code is needed; its third worked example has three wrong figures. Each finding comes with a fix: a redirect CSV in Shopify's import format, a launch QA board with a defect log, a promo checker, alt-text drafts for all 484 product images, Knowledge Base drafts and a first SOP.

For seven years I've built and run storefronts for retail and wholesale brands: Shopify and WordPress stores for two textile brands in parallel, product setup and catalog data for 14,000+ SKUs with redirects intact through platform migrations, and seasonal promo calendars with coupons, banners and campaign pages. I write my own HTML and CSS — the review site and its tools are hand-built — and I publish on WordPress.

To be plain about the gaps: I haven't administered a Shopify Plus store, and Wrike, Skio and hands-on metaobjects and Markets would be new to me. I'd expect to be productive on product pages, collections, promotions and QA from the first week, with the Plus-specific ramp planned around your Black Friday calendar. I can start right away at 30–40 hours a week for the full term, remote from Metro Detroit.

I'd welcome a call to walk you through the review.

Thank you,

Mousa Batarseh

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